

Megan Blair

Interactive & Graphic Designer

design@meganblair.net

+45 50 16 26 28

PORTFOLIO: meganblair.net

Nationality: USA (DK work permit)

Location: Vejle, Denmark

Language: English

I am an interactive designer, conceptual thinker, and self-motivated problem solver, with versatile experience in the creative field.



Related Experience

Senior Web Designer

SEVENTWENTY STRATEGIES | WASHINGTON, D.C., USA

Served as creative lead on team-based projects at public relations firm specializing in integrated communications and websites for Fortune 500 clients. Collaborated with account managers, developers and other designers and presented creative work to clients. Specialized in providing web and UX design solutions to build high-quality, user-centric sites that maximize engagement, while maintaining clients' visual identities.

April 2015–February 2016

Graphic Designer

UNIVERSITY OF MARYLAND | COLLEGE PARK, MD, USA

Created print publications, digital media, animations, and newsletters for University Marketing's in-house creative department. Helped develop visual expressions for departments and campaigns while ensuring consistency with the overall university brand. Consulted with editors, writers, developers and designers to produce media promoting the university to students, faculty, staff, and alumni.

October 2013–April 2015

Freelance Designer

SELF EMPLOYED | GREENCASTLE, PA, USA

Worked on design projects for clients including branding, illustrations, package design, and infographics. Advised on print production, marketing ideas, and brand consistency.

May 2013–October 2013

Print Lab Supervisor

KUTZTOWN UNIVERSITY COMMUNICATION DESIGN PRINT LAB | KUTZTOWN, PA, USA

Produced student projects and portfolios using professional HP inkjet and laser printers. Coordinated schedules, trained employees, operated laser engraver, and assisted students with troubleshooting.

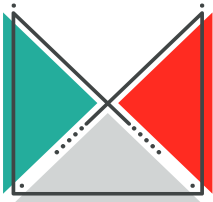
August 2012–May 2013

Technical Program Coordinator

KUTZTOWN UNIVERSITY NEW STUDENT PROGRAMS AND SERVICES | KUTZTOWN, PA, USA

Designed a multi-faceted campaign for the freshman orientation program that reached over 2000 incoming students. Included guidebooks, signage, video production, and photography. Assisted in the selection and training of 20 student staff members.

August 2011–August 2012



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Education

Kutztown University of Pennsylvania, Kutztown, PA

BACHELOR OF FINE ARTS, COMMUNICATION DESIGN

Involvement

Attendee

AN EVENT APART D.C.

Prominent web design conference

AIGA Member

D.C. / BALTIMORE CHAPTER

American Institute of Graphic Artists

Team Leader

DESIGNATHON

Donated 24 hours of design work for non-profit companies.

March 2011–2013

Honors & Awards

CASE Circle of Excellence Gold Award

The Shell, University of Maryland Alumni E-Newsletter

Philly's Future Scholarship

Awarded to outstanding advertising students from the Philly Ad Club

Phi Kappa Phi

Academic Honor Society

Dean Scholar

Kutztown University College of Visual and Performing Arts

Interests

When I'm not kerning or coding my face off, I enjoy hiking, reading, doing yoga, or wandering the internet. I am a huge science fiction and fantasy fan, but still waiting on my Hogwarts letter to arrive.

Qualifications

Technical Skills

Expert in InDesign

Expert in Illustrator

Expert in Photoshop

Advanced in Sketch

Intermediate in HTML, CSS,

SVG animations

Proficient in After Effects

Proficient in MS Office

Design Abilities

Branding

Web Design

Advertising Design

Print Design

User Interface

User Experience

Logo Design

Typography

Illustration

Infographics

Animation / Motion Graphics

Conceptual Thinking

References

Available upon request